



SheLeads

A leadership programme
designed for women, by women.

The Programme

A first-of-its-kind programme, SheLeads is a 4-month transformational journey powered by CFI's community of highly qualified women coaches and helps women transition into leadership roles by understanding their:

- strengths
- beliefs
- preferences
- interpersonal orientation
- context within which they operate



Why SheLeads?

Research shows that women tend to either drop out or moderate their leadership ambitions once they reach mid-senior management levels. This is more often driven by competing personal and professional challenges fueled by hard-wired beliefs and biases rather than a gap in competencies.

SheLeads helps women, at this crucial juncture, actualise their potential by understanding themselves, being more effective in engaging with others and understanding what it takes to be successful in today's organizations.



Outcomes that we want to achieve by the end of the programme

WHERE DO I WANT TO BE?

Identifying specific gaps in skills, attitudes and behaviors

1

WHERE AM I?

- Self awareness
- Awareness of the context in which one exists

2

HOW DO I GET THERE?

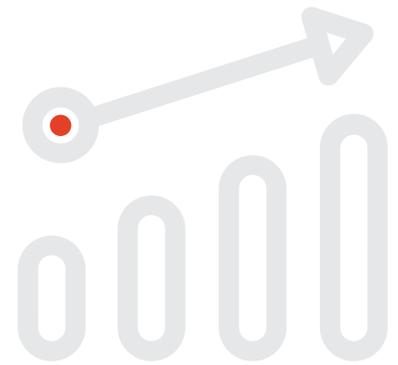
- Discovery lab
- Helping relationships
- Collective wisdom through peer learning
- Creating a support system / ecosystem of support

3

What does SheLeads bring to the table?

All our coaches are women who bring with them rich corporate experience as CXOs of organisations spanning industries.

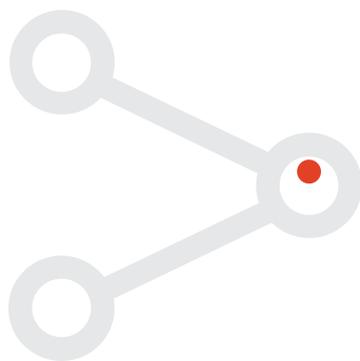
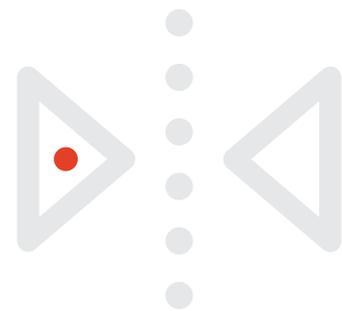
The programme also leverages CFI's expertise in leadership and understanding of what it takes to be a successful leader. SheLeads is the only coaching programme in the country which focuses on personal and professional transformation rather than just competencies.



The Benefits

Gaining greater self-awareness

With the help of a fine blend of inputs including a discovery lab, one-one coaching sessions and access to psychometric tools, the programme enables participants to gain greater self-awareness. The participants will be exposed to powerful psychometric tools such as 24 VIA, MBTI and FIRO-B as part of their experience.



Enhancing interpersonal effectiveness

Through a discovery lab covering areas such as interpersonal orientation, conversational skills, conflict resolution and interpersonal beliefs and biases the program will develop social awareness and effectiveness of participants.

Preparing for the future

By enabling a deep exploration of the environmental context, the business response and the leadership imperatives, the program will equip participants to prepare for the future.



Participant Profile

The SheLeads program will be most beneficial for women who have at least 10-12 years of corporate experience and are in the middle management levels in the organisation, with potential to move further.

Programme Facilitators

Anita Gupta



Anita has over 30 years of experience in brand building and people management during which, she has combined her innate ability to get to the root of a problem and to mentor leaders. During her long and illustrious career, she has also served as the Senior Vice President and Managing Partner of JWT, India and as a senior coach at CFI. She is currently the Managing Partner at My Persona, where she is involved in designing programs that include coaching and facilitation of Authentic Leadership while creatively working with strengths, beliefs and making a visible difference.

Latha Nambisan



As the Managing Partner of Savitur Business Consulting LLP, Latha is deeply involved in helping people and organizations with change and transformation. Accredited by the Coaching Foundation of India (CFI), as a Certified Executive and Business Coach, she has taken on coaching assignments for senior leaders and CEOs. Her last corporate stint in a CXO role was with Servion Global Solutions where as President, she led the people and culture functions globally.

Saroja Kannan



With over 25 years of work experience in the corporate world and 5+ years as a certified Leadership and Business Coach, Saroja has worked with several C-Level executives across various verticals. She has served as the Country Business Head of Digitas, India. An alumna of I.I.M Calcutta, Saroja is also empanelled as a Business Coach with Google India as part of their worldwide Partner Agency programme.

Sharada Chandrashekar



Sharada is a senior coach in the areas of leadership behavior, emotional intelligence and management, executive skills and other related areas. Backed by 12 years of corporate experience, life roles, and spiritual orientation, she brings a holistic approach to her work and addresses the person behind the roles. Her most recent corporate role where she resigned with two decades of service left was as Internal Coach in charge of transformation of the Southern Region for Bharat Petroleum Corporation Limited.

Registration

To register, reach out to our team

Suresh Srinivasan
suresh.srinivasan@cfi.co.in
9176632299

Vaishnavi Chella
vaishnavi@cfi.co.in
9743065842

Programme Calendar

Event	Date (tentative)
Nomination window closes on	15 th Oct, 2019
Launch Webinar	7 th Nov, 2019
Discovery Lab Venue: Radisson Blu Hotel GRT, St. Thomas Mount Chennai.	26 th - 28 th Nov, 2019
Window for four one-one coaching sessions	Dec 2019 - Mar 2020
Closing plenary	Mar 2020

Programme Investment

Given below is the programme investment which is based on the number of nominations from each organization.

Number of Participants	Investment per Participant
1 Participant	₹ 1,20,000
2 Participants	₹ 1,10,000
3 Participants	₹ 1,00,000

*GST rates as applicable will be over and above the investment mentioned.

Discover your inner potential and give your career the boost it needs.



About CFI

Founded in 2006, CFI has been helping leaders navigate their way through their leadership challenges, and empowering them to realize their true potential. CFI has achieved this by building an integrated coaching institution offering training, coaching, continuing education, research and publication services. CFI's coaching efforts focus on bringing about change to manage problems and develop unused opportunities.

About our PGPEC programme

CFI's Post Graduate Programme in Executive Coaching attracts some of the country's most distinguished and successful leaders, HR heads, entrepreneurs, practitioners and professionals from different walks of life with a median work experience of 25 years. Given the experience and expertise of running 26 consecutive batches of this flagship programme over the past 12 years, CFI's PGPEC truly stands out.

About our Coaching services

With over 210 empanelled coaches and the experience of having managed over 650 paid coaching engagements, CFI has emerged as India's most sought-after partner for coaching solutions. CFI works with clients who are looking for executive and business coaching support to address some of their business-critical leadership development agendas for their senior-most leaders or their business owners. CFI's coaching services include executive coaching and business coaching. CFI also runs several coaching based leadership development interventions for young and emerging leaders.

