



# SheLeads Special

Helping women stay in the game.

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A special edition of our flagship program

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The CFI sheleads program was designed back in 2019 with the objective of helping women stay in the game and realize their leadership potential.

However much has changed in the world since then. While the global pandemic has posed severe challenges for everyone, it has been particularly difficult for women across all socio-economic strata.

Be it staying employed, or balancing work with a manifold increase in domestic demands or coping with hostilities all around, the situation has been significantly more stressful and difficult for women than men as proved by several research studies, formal and informal.

This is in addition to bottlenecks that women have always had to deal with at the workplace and at home.

That is why we believe that women need specific life skills and personalized support to surmount the challenges and resultant stressors of living and working, confronted by them today.

This special edition of She Leads from CFI is in recognition of this urgent need and our response to address the same.



## About SheLeads

SheLeads is a coaching-based leadership development program launched in October 2019.

We have successfully concluded two batches of SheLeads since October 2019; empowering over 30 women leaders in the process.



## Program objective

To equip women leaders with the requisite life skills and strategies to stay in the game and succeed.

## Design elements

The SheLeads program format will consist of the following elements:



### An Appreciative Discovery Dialogue

Appreciative Discovery Dialogue is a propriety tool from CFI which is a structured conversation between the participant and a trained CFI coach to engage in a reflective process. This will form the basis for the three coaching conversations that will follow.

### 24 VIA assessment

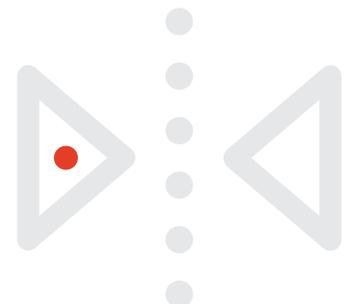
Based on Positive Psychology the VIA is a measure of 24 character strengths. The VIA Character Strengths tool measures self-scores across 6 classes of core virtues with sub-traits under them.

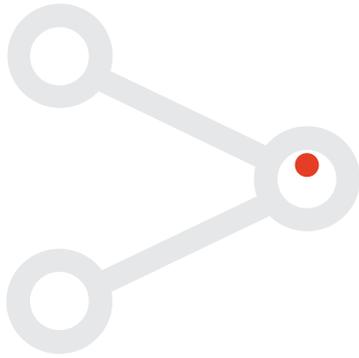
### Life-Skill webinars

All participants will be taken through two life-skill webinars covering the intrapersonal and interpersonal dimensions

#### **Webinar 1: Intrapersonal skills**

During this webinar, participants will receive an overview of the Appreciative Discovery Dialogue report. They will also gain insights into the concept of self-limiting beliefs and how overcoming them can help them lead a fulfilling life.





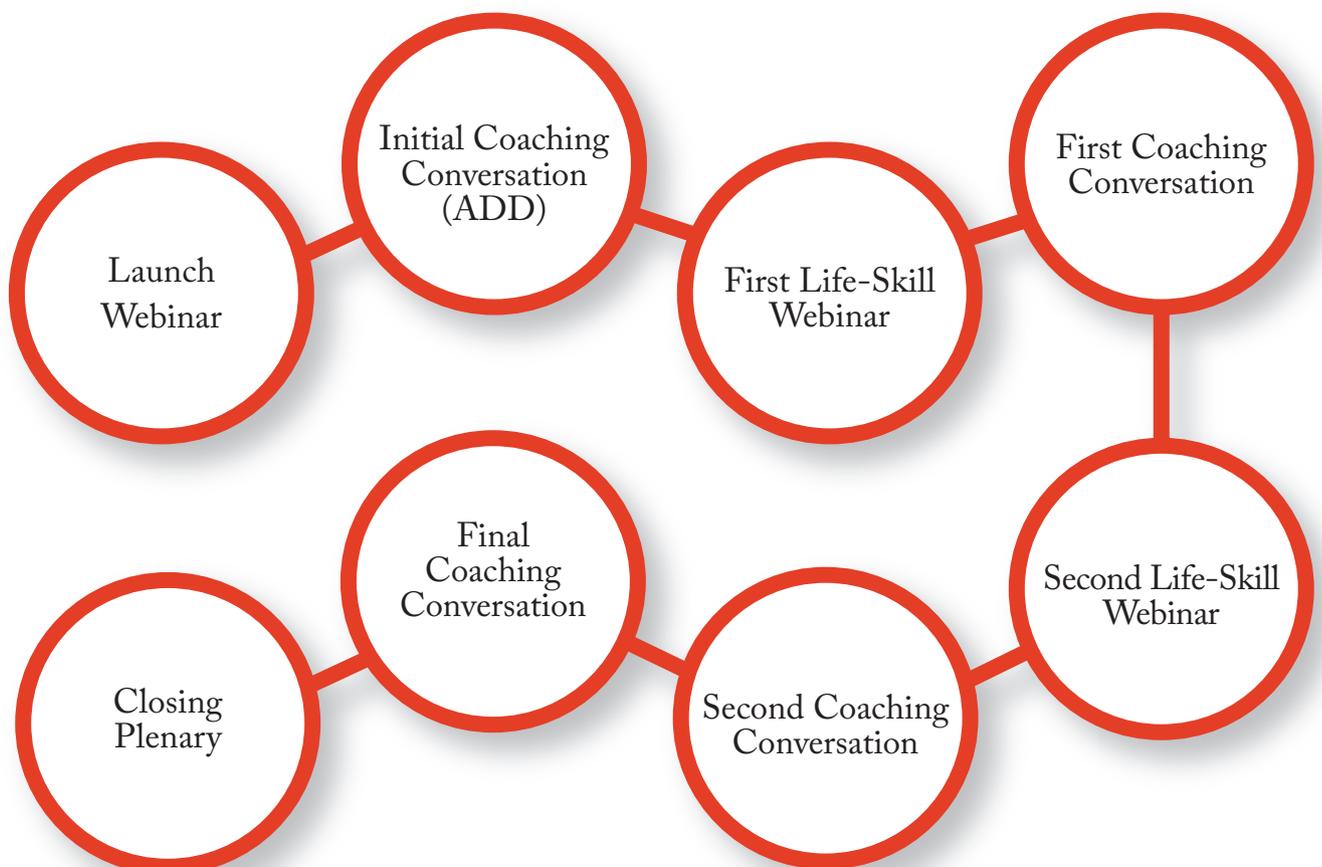
## Webinar 2: Interpersonal skills

This webinar will introduce participants to a few crucial conversational skills that can help them enhance interpersonal effectiveness with their critical stakeholders.

### Three one-to-one web-based coaching conversations

Each participant will have the opportunity to have three one-one web-based conversations with an experienced CFI coach.

## Program Flow



## Timelines

The entire program will be spread over a duration of four months.

## Participant profile

The SheLeads special program will be most beneficial for women who have at least 10-12 years of corporate experience and are in the middle management levels in the organisation, with potential to move further.

## Registration

To register, reach out to our team.

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## Programme investment

Given below is the programme investment which is based on the number of nominations from each organization.

Number of participants	Investment per participant
1 participant	₹ 49,500
2 participants	₹ 47,500
3 or more participants	₹ 45,000

\*GST rates as applicable will be over and above the investment mentioned.

# Discover your inner potential and give your career the boost it needs.



## About CFI

Founded in 2006, CFI has been helping leaders navigate their way through their leadership challenges, and empowering them to realize their true potential. CFI has achieved this by building an integrated coaching institution offering training, coaching, continuing education, research and publication services. CFI's coaching efforts focus on bringing about change to manage problems and develop unused opportunities.

## About our PGPEC programme

CFI's Post Graduate Programme in Executive Coaching attracts some of the country's most distinguished and successful leaders, HR heads, entrepreneurs, practitioners and professionals from different walks of life with a median work experience of 25 years. Given the experience and expertise of running 26 consecutive batches of this flagship programme over the past 12 years, CFI's PGPEC truly stands out.

## About our Coaching services

With over 210 empanelled coaches and the experience of having managed over 650 paid coaching engagements, CFI has emerged as India's most sought-after partner for coaching solutions. CFI works with clients who are looking for executive and business coaching support to address some of their business-critical leadership development agendas for their senior-most leaders or their business owners. CFI's coaching services include executive coaching and business coaching. CFI also runs several coaching based leadership development interventions for young and emerging leaders.

CFI reserves the right to modify, add, change or delete any psychometric tool assessment and make suitable changes on the program design without any prior notice.

